



## MILFORD ALIVE!

Brought to you by the Milford Merchants Association

## MILFORD ALIVE! Vendor Application

Event Details: September 26, 2026 from 12:00pm to 8:00pm

### Fees:

Payment received by June 30, 2026	\$50 per 10 x 10 space
Payment received July 1 – August 31, 2026	\$75 per 10 x 10 space
Payment received September 1 – 15, 2026	\$100 per 10 x 10 space

- Applications are accepted on a space available basis only and not processed without payment.
- Applications received after August 31, 2026 cannot be included in any advertising or promotional materials.
- **MILFORD ALIVE!** is an all-weather event and fees will not be refunded in case of rain.

**Make checks payable to: Milford Merchants Association. PO Box 194 Milford, NJ 08848**  
**Checks can be hand delivered to: Mystique 55 Bridge St. Milford, NJ**

### Know Before You Register:

- Spaces are 10 X 10. If your booth is larger, you will need to sign up and pay for more than one.
- You must indicate if you are using a pop-up canopy, and it must fit in the space provided.
- Pop-up canopies must be securely weighted to ensure they stay in place.
- Vendor must provide all items to conduct business. **MILFORD ALIVE!** will not provide tables, canopies or electricity.
- Set up time is between 9:00 am and 11:00 am. The street closes at 12pm and no vehicles will be permitted to enter for safety reasons.
- Vendor agrees to remain in space until time selected for location. No cars are permitted to re-enter the parking lot of the Presbyterian Church of Milford until 8:30 pm.
- Each vendor will receive a location number which will identify your location on event maps. You will receive an email the week of the event with your location for set up.
- Vendor may need to provide proof of insurance if an interactive product or service (body painting, games, etc.) is being offered. Please contact Melissa at the number below for more information.
- If you are selling food, it is your responsibility to secure the following by August 24, 2026:
  - **Health Department License:** Obtain a license from Milford Borough Hall. Contact Leigh Gronau at 908-995-4323 for details.
  - **Fire Permit:** Required if you are utilizing any open flame. Contact Fire Marshal Michael Giannone at 908-612-3592.
- If you are selling food, we would ask you to confirm items you are offering. If we have an overabundance of the same foods offered. we may ask you to consider alternates.
- The Milford Merchants Association reserves the right to refuse application and provide a full refund.
- Vendor agrees to keep the display area clean, remove all trash when leaving, and to display professionalism in dealings with the public, other vendors, and **MILFORD ALIVE!** volunteers. Vendor further acknowledges that failure to do so will result in vendor being asked to vacate the area and forfeit table fees.

For information contact Melissa Harrison 908-995-4854 or see our website [www.visitmilfordnj.org](http://www.visitmilfordnj.org)

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Milford Merchants Association | PO Box 194 Milford, NJ 08848 | (908) 995-4854 | [info@visitmilfordnj.org](mailto:info@visitmilfordnj.org)  
[www.milfordalive.com](http://www.milfordalive.com) | [www.visitmilfordnj.org](http://www.visitmilfordnj.org)



## MILFORD ALIVE!

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**Please keep a copy for your records and return signed document with your payment**

Name/Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Description of craft, product, food or exhibit: \_\_\_\_\_

Time you will occupy space (choose one): 12:00 - 5:00 \_\_\_\_\_ or 12:00 - 8:00\* \_\_\_\_\_

Number of 10'x 10' spaces required: \_\_\_\_\_ Check if you are using a pop-up canopy/tent: \_\_\_\_\_

*Note: Canopy/tent must fit within your 10' x10' space and be properly weighted/secured.*

### Liabilities:

- Vendor is responsible for any damage incurred and agrees his/her area will be clean and orderly upon departure. \*Vendors set up in the Presbyterian Church of Milford parking lot will remain in place until 8:30pm when cars are permitted to re-enter following fireworks.
- Vendor agrees to indemnify and hold the Milford Merchants Association, Borough of Milford, County of Hunterdon, blameless and free from any claim, suit, action or loss of any kind that might occur at or result from participation in the festival. Vendor further agrees not to be party to any action against the Milford Merchants Association arising from any injury, loss, or damage from participation in the event.
- If offering an interactive product or service, please provide Certificate of Insurance naming The Milford Merchants Association as an additional insured. *Contact Melissa Harrison at 908-995-4854 with any questions.*

I certify I am acting for and with the authority of the individual/business/organization named above. I further affirm I have read, understood and agree to the terms and conditions as listed above. Vendor will provide Certificate of Insurance naming The Milford Merchants Association as Additional Insured.

I authorize use of photos of my items/image for promotional materials and website.

\_\_\_\_\_  
Signature of responsible party

\_\_\_\_\_  
Date